



Saryna A. Jones

GRAPHIC DESIGNER

CONTACT

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ABOUT ME

My artistic strengths lie in my versatility. I am a self-motivated, creative, independent worker with a friendly, cooperative demeanor. I work well alone or with others, and believe I can be an asset to any company.

SKILLS

- Graphic Design
- Photography
- Typography
- Image & Video Editing
- Social Media Creation
- Camera-ready Art Files
- Wordpress
- Hubspot
- Microsoft Office Suite
- Marketing
- Branding
- Website Content
- Multi-Tasking
- Organized
- Time Management
- Critical Thinking
- Budgeting

WORK EXPERIENCE

2019 - Present: PREMIER FINANCIAL SERVICES, Woodbury, CT

Marketing Coordinator / Senior Graphic Designer: Develop, manage, and plan marketing policies, programs, and campaigns for the company. Responsibilities include: Assisting the VP with marketing decisions and deployment, maintain marketing collateral, update website, coordinate events and travel, design all advertising including promotional items, prepare all graphics and videos, create and maintain daily social media posts, create monthly email blogs, email blasts and newsletters, and provide monthly statistical analysis and reports. I am proficient in Adobe InDesign, Illustrator, and Photoshop. I also trained and supervised new employees on the OPS team as well as lead a personal development class.

2011 - 2019: SOUTHBURY PRINTING CENTER, Southbury, CT

Graphic Designer/Customer Service: As the head designer, I meet daily with clients to determine their printing needs. I design several projects per day in this fast pace environment including posters, brochures, business cards, logos, banners, mailers, etc. My position also entails me to answer the phones, greet walk-in customers, generate invoices, and produce camera ready art for proper printing production.

1997 - 2011: COLORGRAPHIX, Oxford, CT

Partner and Lead Designer: I was in charge of the art department and production for this promotions company that had 10 employees and hundreds of clients on the local, state, and national levels. My duties included meeting with start-up or established companies to develop or redesign their image, from concept to completion. I also managed and completed multiple jobs per day that required customer input and approval. Our clients varied from local schools and businesses to national groups in need of promotional items. Among other things, I did pre-press work, 1-4 color print work, T-shirt designs, color separations, large format printing, vehicle wraps, and web imaging design using mostly Illustrator, Photoshop, and InDesign.

- Member of the Southbury Business Association
- Member of the Tribury Business Association

1991-1997: PROGRAPHIC DESIGNS, Waterbury, CT

Owner and Graphic Designer: My small business specialized in graphic design and pre-press work. Clients included both local and National clients such as Naugatuck Valley Community College, Saturn, McDonald's, Nardelli's Grinder Shoppe, Hilton and Marriott hotels.

EDUCATION

Graduate of PAIER COLLEGE OF ART, Hamden, CT
Degree in Graphic Production. GPA: 3.98

THE UNIVERSITY OF CONNECTICUT, Storrs, CT - General education courses

Letters of recommendation available upon request